



Rotary Club of Coeur d'Alene



BULLETIN 01/23/2026

NEXT MEETING January 30, 2026
 Commercial Real Estate update - Pat Eberlin
 PLEASE RSVP FOR HEADCOUNT

Presided.....PRESIDENT JOHN YOUNG

Invocation.....SAM HUNTER

Greeter.....DAVID MCGLASSON

Sergeant at Arms.....SANDY PATANO

GUESTS

We had no visiting Rotarians today, and we had the following guests:

Welfen Yu	Kathy Larson
Gunnar Nickerson	Ryan Chapman
JJ Frey	Ryan Chapman
Phil Eldred	David Eldred
Deborah Barone	Michael Christiansen

Speakers

Club Leaders



[K. John Young](#)
President



[Ann Thomas](#)
President - Elect



[Rebecca Eyman](#)
Club Director
Secretary



[Brian C. Shull](#)
Treasurer



[Caiti Bobbitt](#)
Public Relations Chair



[Mark Botterbusch](#)
Club Director

[Sue Crenshaw](#)
Club Director

Brooke Wood	Kiki Miller
Brad Corkill	Tarie Zimmerman
Nicole Rock	Ashley Lenz
Theresa Whitcock-Wild*	Vanessa Moos
Rosa Mettler	Vanessa Moos

ANNOUNCEMENTS

Rotary make-ups: if you attend a Rotary meeting at another club, be sure to inform the Secretary, Rebecca Eyman to have your attendance credited. (She sits at the head lunch table to the left of the President)

Missing club emails? Please update or enter your email in the club's database to be sure you are receiving the weekly emails from the President and other committee members. If you need assistance, see the club Secretary, Rebecca Eyman. (She sits at the head lunch table to the left of the President)

BIRTHDAYS

Jan 23 – Linda Coppess

Jan 24 – Jody Azevedo

Jan 26 – Christa Hazel

Jan 28 – Nicky Swayne

Jan 28 – Claudia Miewald

PROGRAM

TOM THILO introduced Dr. Todd Hoopman of Kootenai Health speaking about Lung Cancer Screening, Diagnosis, and Regional Care Expansion. Dr. Hoopman presented an overview of his clinical and research work focused on improving early detection and outcomes in lung cancer, with an emphasis on innovations implemented in North Idaho and the Inland Northwest.

Lung cancer remains the leading cause of cancer-related death in the United States, exceeding deaths from breast, prostate, and colon cancers combined. Review the presentation [here](#).

Key Achievements

- Screening Growth:
 - Annual low-dose CT lung cancer screenings increased from 32 (2015) to 1,934 (2025).
 - Despite growth, screening volume remains below estimated regional need (5,000–7,000 annually), representing continued opportunity.
- Clinical Program Expansion:
 - The Pulmonary Nodule and Lung Cancer Clinic scaled from 13 patients in 2016 to 466 new patients and 1,450 total visits in 2025.
 - Ongoing follow-up care supports long-term surveillance for early-stage cancer survivors.
- Advanced Diagnostics & Safety:
 - Implementation of navigational bronchoscopy and endobronchial ultrasound enabled safe, local diagnosis and staging of small lung nodules.
 - Complication rates significantly reduced versus traditional needle biopsy (pneumothorax ~2.5–3%, hospitalization <1%).
- Research Leadership & Reputation:



[Joseph Deacon](#)
Club Director



[Ian Hicks](#)
Club Director
International Service
Chair



[Kiki Miller](#)
Club Director



[Emily Moses](#)
Club Director



[Mahlon Priest](#)
Club Director



[Britt Towery](#)
Bulletin Editor



[Jennifer W Wood](#)
Webmaster
Club Director



[Chris L. Cheeley](#)
Sergeant-at-Arms



[Hank Martin](#)
Rotary Foundation
Chair



[Katherine Monroe](#)
Membership Chair



[Carla L Cicero](#)
International Service
Chair



[Stephen Childers](#)
Youth Protection
Officer



[Ashley Lenz](#)
iPast President



- o Kootenai Health ranked as the third-highest enrolling site in the VERITAS trial, published in the New England Journal of Medicine.
- o Findings confirmed navigational bronchoscopy as equally effective and safer, strengthening institutional credibility and future research opportunities.
- Regional Access & Equity:
 - o Services expanded to Lewiston, Sandpoint, Moscow, and Smelterville, extending care to rural patients across Idaho, Washington, and Montana.
 - o Demonstrated ability to rapidly diagnose and cure early-stage lung cancer in underserved populations.

Strategic Impact

- Earlier diagnosis directly improves survival outcomes and reduces downstream treatment costs.
- Local diagnostic capability minimizes patient travel, accelerates care timelines, and enhances patient experience.
- Program success positions the organization as a regional leader in lung cancer care and clinical research.

Forward Strategy

- Increase lung cancer screening adoption through provider education and community outreach.
- Reduce stigma associated with screening, including among non-smokers.
- Evaluate next-generation bronchoscopy technologies.
- Continue partnership development with community organizations and the Health Foundation.

*Program summary provided by the use of Artificial Intelligence.

FEBRUARY PROGRAMS

2/6 John Shovic - University of Idaho Robotics Lab
2/13 Erin Mckindree-Assistant Park Manager · Idaho Department of Parks and Recreation
2/20 Rose Backs and her daughters- Life of an Auctioneer
2/27 MOM Talks- David McGlasson /Susan Schuler

In Service,

BRITT TOWERY

